

The Flower Hutch

Ph.--978-597-0062--email sales@flowerhutchma.com--Fax.--978-597-6775

2017

Product Catalog



Premium Quality
Premium Quality
Premium Service
Premium Service



Visit our website at--flowerhutchma.com--Like us on Facebook

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Welcome to 2017 at The Flower Hutch

We thank you for your continued support.

For 24 years now we have strived to create a culture of Quality and Service unlike any around. We truly appreciate the business and customers that rely on us to help them throughout the year. What you will find at The Flower Hutch is a unique mix of items to keep your customers coming back 52 weeks a year. Our items (whether grown by us or for us by our specifications) will show your customers that you care about the product you provide. Our plant material is grown with the performance of the end consumer in mind. If it performs well for your customer, they come back to you and in turn you come back to us.

Let us know if you would like to receive our weekly availability. It's available by email or fax. You can also view it from any device on our website: Flowerhutchma.com. Just head to the site and create an account. We will then send you a login password so you can look at pricing from anywhere. In the sales yard on your phone, in someone's front yard to help with a planting job, or in the middle of the night when you are looking for something to do because none of us ever sleep in this industry.

Most importantly--just let us know how we can help you.

We would love the opportunity.

Below is some of what you can expect to find in the Catalog.

Spring

Easter Lilies
Hydrangea
Potted Bulbs
Pansies
Dahlias
Ranunculus
Hanging Baskets
New Guinea Impatiens
Sunpatiens
Gerber Daisies
Wave Petunias
Geraniums
4" Herbs
Jumbo 6 pack Annuals
Mandeville
Hibiscus
So Much more

Summer

Fresh Hanging Baskets
Patio Pots
Canna Lilies
Fresh Crop Herbs
Mixed Patio Pots
As well as many other premium items that will pique your interest.

Fall

4" Mums
9" Belgian Mums
Patio Belgian Mums
Bushel Belgian Mums
Hanging Belgian Mums
Ornamental Grasses
Ornamental Peppers
Mixed Patio Pots
Ornamental Millet

Come by and take a look around.

Winter

Christmas Wreaths
Mixed Swags
Roping
Loose Greens
The entire Christmas decorating line.
Poinsettias
Cyclamen
Christmas Cactus

We carry only premium quality Christmas items.

Our own Poinsettias have a great reputation as being Florist Quality.

We have a large selection of indoor plants available from all over North America, 52 weeks per year. All Product comes with a UPC Code on the pot. We can provide you with a list to put into your system to make deliveries seamless. Just unload the truck and sell the product.

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Hanging Baskets

10"--Lotus Amazon Sunset

Great Pansy alternative
Loves the cold

10"--New Guinea Impatiens

All Celebration series
Rose--Apricot--Lavender Glow
Electric Rose--Pink--Peach--Dark Red

We have Spring and Summer Crops of
New Guinea Hanging Baskets

10"--Sunpatiens

Fire Red--Orchid--Pink
Royal Magenta--Hot Coral

We will have Spring and Summer Crops of
Sunpatien Hanging Baskets

10"--Solenia Begonia

Red--Lite Pink--Dark Pink

10"--Combination Hangers

All Trixi Mixes

Flirtini--Lolli Pop--Party Favor
Soul--Berry Daring--Purple with a Purpose
Blues--White Cloud--Cherry Kiss
Salt Water Taffy--Electric Ave
Night Fall--Twinkle Star--Blueberry Parfait
Caribbean Cocktail

We will have Spring and Summer Crops
of Combination Hanging Baskets

10"--Arctotis

Opera Series

Great early items--very cool
Rose--Fire--Orange

10"--Portulaca

Magenta--Scarlet--Golden Yellow

10"--Petunia--many different varieties

Flash Mob Petunia

Pinkceptional
Bluerific

Color Rush Petunia

Blue
Pink

Wave Petunia

Purple
Purple with White
Blue with White

14" Coco Shell Calliope Geraniums

Calliope Red
Calliope Hot Pink
Calliope Rose
Calliope Flame

These are an absolutely awesome product
and go fast, get yours early.

We will also have a gorgeous selection of
Finished Patio Pot Combinations for
Mother's Day sales.

1 Gal. Sun Parasol series Mandeville
Ready with color for Mother's Day
These are the nicest you will find.
Red and Pink are available

We will also have a huge selection of 8" potted Citrus for you to choose from
this spring. Keep any eye on our weekly availability for varieties.

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Please Pre-Book your Easter Items as soon as possible to ensure availability.

Easter Lilies

6"--5+ Bloom pack 8 per cs.

8" Double pack 4 per cs.

10" Triple pack 2 per cs.

We have had the same grower for 14 years.

It's a premium quality Lily.

Easter Hydrangea

These are contract grown for us from a hydrangea specialist. We have been carrying these for 5 years now with great success. Please pre-book these if possible as we have a limited supply.

8" Hydrangea Pack 4

7-10 blooms per pot--absolutely gorgeous
Blue--Pink--A few White

These are available for the three weeks
prior to Easter.

Premium Easter Azaleas

pack 8 per case

White--Pink--Light Pink
Red--and Purple

Easter Dahlia

Our Own 6 1/2" Dahlia is a great Easter Crop as they flower profusely throughout the spring indoors in a bright area. It's a great way for customers to have ton's of color at a reasonable cost.
pack 6 per tray--5 colors

Local Bulb Material

Item	Pack	Price
6" Tulips	6	
Pink--Purple--Yellow--Red--Orange--White		
8" Tulips	loose	
Purple--Red--Yellow--Pink		
6" Hyacinth	6	
Blue--Pink--White		
8" Hyacinth	loose	
Blue--Pink--White		
6" Daffodils	6	
8" Daffodils	loose	

The local bulb material is only available
For the two weeks previous to Easter

Imported Bulb Material

Item	Pack	Price
4" Asst. Bulbs	18	
6" Asst. Bulbs	8	
4" Crocus	18	
4" Daffodil	18	
6" Daffodil	8	
7" Daffodil	6	
8" Daffodil	4	
10" Daffodil	2	
4" Hyacinth	18	
6" Hyacinth	8	
7" Hyacinth	6	
8" Hyacinth	4	
10" Hyacinth	2	
4" Iris	18	
4" Muscari	18	
6" Muscari	8	
4" Tulip	18	
6" Tulip	8	
7" Tulip	6	
8" Tulip	4	
10" Tulip	2	
6" Mixed Pan	8	
7" Mixed Pan	6	
8" Mixed Pan	4	
10" Mixed Pan	2	

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Our 4" Herb Program grows every year. Both in selection and number of crops. We have fresh crops every week, so all of your orders have that quality of a first crop. No overgrown herbs, and none too small. Our herbs sell when they hit the bench so you can turn that square footage and fill it back up.

4" Herbs--Pack 15 per tray

Arugula

Basil

Sweet Genovese
Lemon
Thai
Holy
Spicy Globe
Amethyst

Borage

Cat Grass/Wheat Grass

Catnip

Chamomile--Roman

Chervyl

Chives

Old Fashioned
Garlic Geisha

Cilantro

Old Fashioned

Cumin--Black

Dill

Epazote

Eucalyptus

Silver Dollar

Flax--Omega

Lavender

Goodwin's Creek
Platinum Blond
Provence

Lemon Grass

Lemon Verbena

Mint

Mojito
Orange
Peppermint
Spearmint

Oregano

Compact
Greek
Italian

Parsley

Curled
Italian

Patchouli

Rosemary

Arp
Barbeque
Prostrate
Salem
Upright

Sage

Garden
Golden
Purple
Tri-Color
Pineapple

Savory--Winter

Tarragon--French

Thyme

Archer's Gold
English
Lemon
Spicy Orange

We also carry a line of premium quality herbs on our import list 52 week a year. That's every week all year. See our weekly availability for a complete list of varieties.

USDA Certified Organic Herbs 2 Different Pack Boxes Pack 6 and Pack 15

Basil
Dill
Lavender
Parsley--Curled and Italian
Sage

Coriander/Cilantro
Mint
Oregano
Rosemary
Thyme

See our weekly list for a complete variety selection.
The Pack 6 cases allow you to have a nice selection without having an overwhelming inventory creating too much shrink.
These are available to you every week all year.

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The challenge as a wholesale grower is to provide something that the competition either can't or doesn't. One way we try to do that is our early spring cold grown product program. Our early spring material is grown extremely cold thus providing a product with great flexibility and strength to your customer. Items that thrive in the early Spring.

Early Spring Items

Arctotis--Opera series

Rose--Fire--Orange

4"--Pack 15/tray

10"--HB

Lettuce Bowls (Mixes of Lettuce)

10" Bowls

Lotus--Amazon Sunset

10" HB

Osteospermum

Akila--Purple--White--Lavender Shades

4"--Pack 15/tray

6"--Pack 6/tray

Voltage White

6"--Pack 6/tray

Serenity Deep Yellow and Bronze

6"--Pack 6/tray

Pansies--Colossus Mix

4"--Pack 15/tray

10" Fluted Ovals

Primrose

Orion Mix

4"--Pack 15/tray

Ranunculus

Sparkles--Orange--Red--Pink--Yellow

4"--Pack 15/tray

Magic--Red--Yellow--Orange--Rose

4"--Pack 15/tray

6"--Pack 6/tray

Senetti Pericallis

Blue--Blue Bicolor--Lite Blue Bicolor

Magenta--Magenta Bicolor--Ruby Red

Pack 6/tray

Violas--Penny series

Denim Jump up--Peach Jump up

Red Blotch--Yellow--Marina Deep Blue

4"--Pack 15/tray

Consumers are looking for color earlier every year. Don't leave sales on the table. Bring in a nice assortment of early color to get them thinking spring. Early excitement leads to more sales throughout the year. Feed the Monster!!!



Don't just stand there--Plant Something

Please visit plantsomethingma.org

The Plant Something website and marketing program is a joint movement by The Massachusetts Flower Growers Association and Massachusetts Nursery and Landscape Association. The idea is to get the masses back into gardening and help them get quality products. The list of benefits include Health--Energy Efficiency--Property Value--Beautification--Teaching people where the food comes from--Pure enjoyment--the list can go on and on. We all need more customers to buy plants and this can help. You need to be a part of it to maximize it's ability to grow. Contact either association to find out more. Don't be left on the outside, as the brand grows people will begin to recognize and look for entities that support the program.

Feel free to ask us about it.



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Premium 4" Material for the Spring Season

Item	Pack	Price
<u>Arctotis--Opera</u>	15	
Rose-Fire-Orange		
<u>Argeranthemum--Margeurite</u>	15	
Sassy White	Sassy Pink	
Sassy Yellow	Medera Red	
<u>Bacopa--Megacopa</u>	15	
Pink-Blue-New White		
<u>Bliss Begonia</u>	15	
Like a Non stop but more flowers		
Deep Red	Orange	
Pink Shades	Yellow	
White		
<u>Bounce Impaitens</u>	15	
Violet-Cherry-Pink Flame		
Lilac-White-Bright Coral		
Bounce Impatiens grow in the shade and		
DO NOT get downy mildew. ASK US		
<u>Brachycome</u>	15	
Maive Delight		
<u>Calibrachoa</u>	15	
Mini Famous Neo		
Deep Yellow	Royal Blue	
Rose	Purple	
Violet with Eye		
<u>Cuphea--Mexican Heather</u>	15	
Allyson Pink		
<u>Doreanthus</u>	15	
Trailing Mezoo Red		
<u>Euphorbia--Breathless</u>	15	
Blush	White	
<u>Fiesta Double Impatiens</u>	15	
Pink Ruffles-Stardust Pink-White		
Lavender Orchid-Salmon		
<u>Gerbera Daisies--Jaguar Mix</u>	18	
<u>4" Ivy</u>	15	
Marengo--Glacier--Yellow Ripple--Eve		
Needlepoint--Goldchild--Mint Kollibrie		
<u>Lantana--Little Lucky</u>	15	
Peach Glow	Hot Pink	
Pot of Gold	Red	
<u>Mercardonia</u>	15	
Magic Carpet		
<u>New Guinea Impatiens</u>	15	
Sonic Series		
Amethyst	Deep Purple	
Deep Red	Magic Pink	
Orange	Pink	
Sweet Cherry	Salmon	
Sweet Purple	White	
<u>Osteospermum</u>	15	
Akila--White-Purple-Lavender Shades		
<u>Pansy--Colossus Mix</u>	15	
<u>Petunia--Gold Rush</u>		15
Pink-Blue-Pink Sky		
<u>Potato Vine</u>		15
Spotlight--Lime-Red-Black		
<u>Primrose--Orion Mix</u>		15
<u>Ranunculus</u>		15
Magic--Red-Yellow-Orange-White		
Sprinkles--Orange-Pink-Red-Yellow		
<u>Rex Begonias</u>		15
Escargot	Salsa	
Autumn Ember	Red Kiss	
Magma	Can-Can	
Dark Mambo	Paso Doble	
Spitfire		
<u>Sanvitalia</u>		15
Tsavo Yellow Ice		
<u>Sunpatiens--Compact</u>		15
White	Fire Red	
Orchid	Pink	
Royal Megenta		
<u>Torenia--Moon series</u>		15
Magenta-Purple-Yellow		
<u>Verbena--Lanai series</u>		15
Royal Purple with Eye	Peach	
Deep Pink	Twister Pink	
Twister Purple		
<u>Viola--Penny series</u>		15
Denim Jump Up	Yellow	
Peach Jump Up	Red Blotch	
Marina Deep Blue		

**Jumbo 6 Packs
(3 packs/tray)**

New Guinea Impatiens--Sonic series

Amethyst	Deep Red
Deep Purple	Orange
Magic Pink	Pink
Sweet Cherry	Salmon
Sweet Purple	White

Wave Petunia

Classic Purple	Blue
Berry Velour	Red Velour
Burgundy Velour	Plum Veined
Misty Lilac	Pink Passion
Rosey Dawn	White

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Premium 6 and 6 1/2" Material

<u>Item</u>	<u>Pack</u>	<u>Price</u>
<u>6 1/2" Geranium--Americana</u>	6	
Coral		
Dark Red		
Mega Rose Splash		
Salmon		
<u>6 1/2" Dahlia</u>	6	
Grandahlia Rose		
Grandahlia Sunrise (Pink and Yellow bicolor)		
Grandahlia Deep Red		
Gallery Matisse (Dark Orange)		
Gallery Pinto (Yellow)		
<u>6" Citronella</u>	6	
<u>6" Osteospermum</u>	6	
Akila White		
Akila Purple		
Akila Lavender Shades		
Voltage White		
Serentiy Deep Yellow		
Serenity Bronze		
<u>6" Ranunculus</u>	6	
Magic Red		
Magic Yellow		
Magic Orange		
Magic Rose		
Bloomingdale Mix		
<u>6" Senetti Pericallis</u>	6	
Blue		
Blue Bi-Color		
Light Blue Bi-Color		
Magenta		
Magenta Bi-Color		
Ruby Red		
<u>6" Shizanthus</u>	6	
Atlantis Mix		

Premium Tropical Items

1 Gallon Sun-Parasol Mandeville
Pack 6/tray
Red and Pink

6" Tradewinds Hibiscus
Pack 6/tray
Yellow-Pink-Orange-Red

6" Premium Florist Azaleas
Pack 6/tray
White-Pink-Lite Pink
Red-Purple

Trixi Combination Patio Pots will be available throughout the spring starting Mother's Day. There will be 12-15 different Mixes Available.

Price to be determined.

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Premium Fall Material

Premium Christmas Material

Item	Pack	Price
<u>4" Kale</u>	15	N/A
Red		
White		
<u>4" Ornamental Peppers</u>	15	N/A
Black Pearl		
Medusa		
Masquerade		
<u>4" Rainbow Chard</u>	15	N/A
<u>4" Rudbeckia</u>	15	N/A
Toto Gold		
Toto Rustic		
<u>Large Euro Pot Millet</u>	ea.	N/A
Red Jester		
Jade Princess		
<u>9" Fountain Grass</u>	ea.	N/A
Rubrum		
Fireworks		
White		
<u>12" Fall Mixed Containers</u>	ea.	N/A
<u>8" HB Foliage Hangers</u>	ea.	N/A
Chenille		
Spider Plants		
Red Wandering Jew		
Green and White Wandering Jew		
Creeping Charlie		
Baby Tears		
<u>A Full Selection of Hardy Mums</u>		
<u>4" Mums</u>	18	N/A
8 different colors		
<u>9" Belgian Mums</u>	ea.	N/A
Asst. Colors		
<u>10" Patio Belgian Mums</u>	ea.	N/A
Asst. Colors		
<u>10" HB Belgian Mums</u>	ea.	N/A
Asst. Colors		
<u>Bushel Basket Mums</u>	ea.	N/A
Asst. Colors		

Item	Pack	Price
4" Poinsettias	15	N/A
Asst. Colors		
6" Poinsettias	ea.	N/A
Asst. Colors including many Novelties		
8" Poinsettias	ea.	N/A
Asst. Colors		
10" Poinsettias	ea.	N/A
Asst. Colors		
Cyclamen in 4 1/2"-6"-and 8"		
Christmas in 4"-6"-8"HB-and 10"HB		
Norfolk Pines in 4" and 10"		
Christmas Dish Gardens		
As well as a large selection of indoor plants.		
<u>Premium Wreaths from 8" thru 96"</u>		
We are handling on the very best quality wreaths. The reason we have gotten back into the Christmas Green business is because of the lack of quality items many of our customers have been able to find. Our wreaths are Green, nice and full throughout every bundle, and wound tight so they won't fall apart. If you want a quality wreath Then give us a call.		
<u>Premium Roping</u>		
A great selection of different roping. Really The same description as above. There are Many grades of roping. Ours is nice and full And wound tight so it won't fall apart like So many out there.		
<u>Balsam and Boxwood Kissing Balls</u>		
<u>Mixed Oregon Swags</u>		
We carry about 15/20 different Mixed Swags. These are items that differ in quality much more that people think. Many makers use the same names for swags, therefore buyers think they are comparing apples to apples when looking at price lists. Not all Swags are made the same. Buy some from us and some from other suppliers and you will see a huge Difference in size and fullness.		
<u>We also carry a wide selection of loose greens.</u>		
<u>A full price list will be provided in the summer.</u>		

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Fairy/Gargoyle/Terrarium Plants and Flowers 28 per tray

Fairy Plants

Ali's Sensitive Plant
Bambi's Velvet Vine
Belle's Pink Cranesbill
Bernard's Elfin Herb
Brady's Miniature Coleus
Dana's Purple Passion
Dee Dee's Box Honeysuckle
Harrison's Blue Star Creeper
Iris' Flowering Maple
Jenny's Brazilian Red Hots
Katydid's Baby's Tears
Kay Kay's Angel Vine
Kristy Lynn's Polka Dot Plant
Lisa's Dwarf Myrtle
Lois' False African Violet
Mandi's Irish Moss
Mari Lynn's Armeria
Robbie's Platt's Black
Sammy's Variegated Basket Grass
Stefan's Blue Moneywort
Suzie Q's Variegated Marjoram
Violet's Elfin Thyme

Gargoyle Plants

Amien's Hobbit
Clairvaux's Topsy Turvy
Estonia's Cobweb
Gawain's Goldleaf Sedum
Goji's Chocolate Ball

Morgi's Stonecrop
Pauluskerk's Livingston Daisy
Rouen's Little Missy
Ypres' Silver Carpet
Zagreb's Black Prince

Terrarium Plants

Annie's Moon Valley
Claire's Umbrella Plant
Kellie's Peperomia
Matty's Silver Tree
Zachary's Goldfish

What is Fairy Gardening?

Fairy Gardening is a mini garden complete with structures and living plants. It's a mini landscape that you can have fun with all year. We can put together mixed trays that will include all of the various categories, this way you can give it a try without breaking the bank. Take a look at all of your trade magazines, this is the new hot trend. Get on board while it's growing and build a customer base that will keep coming back.

Please watch the weekly availabilities--more varieties are being added all the time.

Terms and Conditions

All first year and seasonal customers are strictly COD.

All accounts with approved credit are net 30 Days.

Overdue accounts are strictly COD.

1-1/2% interest monthly on all overdue accounts. (18% annually)

The Minimum for delivery is \$500.00

Delivery Charges

Inside 10 miles from The Flower Hutch--\$25.00

From 11 to 50 miles from The Flower Hutch--\$40.00

From 51 to 75 miles from The Flower Hutch--\$60.00

From 76 to 100 miles from The Flower Hutch--\$90.00

Outside 100 miles please call for a quote.

All toll charges will be added on to the base delivery charge.

If you have any questions please give us a call.

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We accept Visa, Master Card, and American Express.

All the Catalog prices are subject to change without notice.

Please see our weekly availability for current pricing.

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