

**2019**  
**Product Catalog**



*Premium Quality*  
***Premium Quality***  
*Premium Service*  
***Premium Service***

## Welcome to 2019 at The Flower Hutch

We thank you for your continued support.

For 26 years now we have strived to create a culture of Quality and Service unlike any other. We truly appreciate the business and customers that rely on us to help them throughout the year. What you will find at The Flower Hutch is a unique mix of items to keep your customers coming back 52 weeks a year. Our items (whether grown by us or for us by our specifications) will show your customers that you care about their business, and the product you provide. Our plant material is grown with the performance of the end consumer in mind. If it performs well for your customer, they come back to you and in turn you come back to us.

Let us know if you would like to receive our weekly availability. It's available by email or fax. You can also view it from any device on our website: Flowerhutchma.com. Just head to the site and create an account. We will then send you a login password so you can look at pricing anywhere and anytime. In the sales yard on your phone, in someone's front yard to help with a planting job, or in the middle of the night when you are looking for something to do because none of us ever sleep in this industry.

Most importantly--just let us know how we can help you.

We would love the opportunity.

Below is some of what you can expect to find in the Catalog.

### Spring

Easter Lilies  
Hydrangea  
Potted Bulbs  
Pansies  
Dahlias  
Ranunculus  
Alsotromeria  
Hanging Baskets  
New Guinea Impatiens  
Bounce Impatiens  
Sunpatiens  
Gerber Daisies  
Wave Petunias  
Geraniums  
4" Herbs  
Jumbo 6 pack Annuals  
Mandeville  
Ornamental Grass

### Summer

Fresh Hanging Baskets  
Fresh Crop Herbs  
Mixed Patio Pots  
  
As well as many other premium items that will pique your interest.

### Fall

4" Mums  
9" Belgian Mums  
Patio Belgian Mums  
Bushel Belgian Mums  
Hanging Belgian Mums  
Ornamental Grasses  
Ornamental Peppers  
Premium Fall Planters  
Ornamental Millet  
Mini-Pumpkins  
Sugar Pumpkins  
Gourds  
Painted Pumpkins  
Scarecrow Accents  
  
Come by and take a look around.

### Winter

Christmas Wreaths  
Mixed Swags  
Roping  
Loose Greens  
The entire Christmas decorating line.  
Poinsettias  
Cyclamen  
Christmas Cactus  
  
We carry only premium quality Christmas items.  
  
Our own Poinsettias have a great reputation as being Florist Quality.

We have a large selection of indoor plants available from all over North America, 52 weeks per year. All Product comes with a UPC Code on the pot. We can provide you with a list to put into your system to make deliveries seamless. Just unload the truck and sell the product.

Please Pre-Book your Easter Items as soon as possible to ensure availability.

### Easter Lilies

6"--5+ Bloom pack 8 per cs.

8" Double pack 4 per cs.

10" Triple pack 2 per cs.

We have had the same grower for 15 years.

It's a premium quality Lily.

### Easter Hydrangea

These are contract grown for us from a hydrangea specialist. We have been carrying these for 7 years now with great success. Please pre-book these if possible as we have a limited supply.

8" Hydrangea Pack 4

Absolutely gorgeous

Blue--Pink--White

These are available for the three weeks prior to Easter.

### Premium Easter Azaleas

pack 8 per case

White--Pink

Red--and Purple

### Senetti in 6" Pots

Pack 6/tray

Super Blue

Blue Bi-color

Ruby Red

Magenta

Magenta Bi-color

### Our Signature 7" Dahlia Crop

Every color Dahlias has a corresponding colored pot. Just bring them into your store and they will fly off the shelves.

Pack 6 per tray

Red--Orange--Yellow

Rose--Pink--Peach/bi-color

### Local Bulb Material

Item	Pack
6" Tulips	8
Pink--Purple--Yellow--Red--Orange--White	
8" Tulips	loose
Purple--Red--Yellow--Pink	
6" Hyacinth	8
Blue--Pink--White	
8" Hyacinth	loose
Blue--Pink--White	
6" Daffodils	8
8" Daffodils	loose

The local bulb material is only available for the two weeks previous to Easter

### Imported Bulb Material

Please see our weekly availability for pricing.

Item	Pack
4" Asst. Bulbs	18
6" Asst. Bulbs	8
4" Crocus	18
4" Daffodil	18
6" Daffodil	8
7" Daffodil	6
8" Daffodil	4
10" Daffodil	2
4" Hyacinth	18
6" Hyacinth	8
7" Hyacinth	6
8" Hyacinth	4
10" Hyacinth	2
4" Iris	18
4" Muscari	18
6" Muscari	8
4" Tulip	18
6" Tulip	8
7" Tulip	6
8" Tulip	4
10" Tulip	2
6" Mixed Pan	8
7" Mixed Pan	6
8" Mixed Pan	4

## Early Spring Items

### Alstromeria--Inca Series

8"--Sold Loose--Asst. Colors

### Salad Bowls (Mixes of Lettuce)

10" Bowls

### Lotus--Amazon Sunset

10" Hanging Basket

### Pansies--Colossus Mix

12" Ovals

### Primrose

4"--Pack 15/tray

### Ranunculus--Magic series

Red--Yellow--White--Rose

4"--Pack 15/tray

### Schizanthus--Atlantis Mix in 6" Pots

Pack 6 per tray--Asst. Colors

### Senetti Pericallis in 6" Pots

Pack 6/tray

Super Blue

Blue Bi-color

Ruby Red

Magenta

Magenta Bi-color

### Our Signature 7" Dahlia Crop

Every color Dahlias has a corresponding colored pot. Just bring them into your store and they will fly off the shelves.

Pack 6 per tray

Red--Orange--Yellow

Rose--Pink--Peach/bi-color

Consumers are looking for color earlier every year. Don't leave sales on the table. Bring in a nice assortment of early color to get them thinking spring. Early excitement leads to more sales throughout the year. Feed the Monster!!!

**The challenge as a wholesale grower is to provide service and product that the competition either can't or doesn't. One way we try to do that is our early spring cold grown product program. Our early spring material is grown extremely cold thus providing a product with great flexibility and strength to your customer.**

**Items that thrive in the early Spring.**

## Hanging Baskets

### 10" Begonia--Bossa Nova

Awesome Trailing Begonia  
Red--Pink Glow

These were a hit last year and we've grown greater numbers this year. We will have a Spring and a Summer crop

### 10"--Combination Hangers

All Trixi Mixes--All Calibrachoa Mixes  
Sweet Candy                      Flirtini  
Gold and Bold                    Berry Daring  
Loli Pop                            Old Glory  
Party Favor                        Wild Berry  
Sunset                              Star Spinner  
Written in Stars

We will have Spring and Summer Crops of Combination Hanging Baskets

### 10"--Lotus Amazon Sunset

Great Pansy alternative--Loves the cold

### 10"--New Guinea Impatiens

All Celebration series  
Apricot--Lavender Glow--Dark Red  
Electric Rose--Pink--Peach

We have Spring and Summer Crops of New Guinea Hanging Baskets

### 10"--Petunia

Color Blitz Petunia  
Pinkceptional--Bluerific  
Color Rush Petunia  
Blue--Pink--Pink Veined  
Wave Petunia  
Purple  
Purple with White  
Blue with White

### 10"--Portulaca

Porto Grande series  
Magenta--Scarlet--Golden Yellow

### 14" Coco Calliope Geraniums

Calliope Dark Red  
Calliope Salmon  
Calliope Deep Rose  
Calliope Crimson Flame  
Calliope Magenta

These are an absolutely awesome product and go fast, get yours early.

Our 4" Herb Program grows every year. Both in selection and number of crops. We have fresh crops every week, so all of your orders have that quality of a first crop. No overgrown herbs, and none too small. Our herbs sell when they hit the bench so you can turn that square footage and fill it back up.

## 4" Herbs--Pack 15 per tray--

<u>Arugula</u>	<u>Lavender</u>	<u>Parsley</u>
<u>Basil</u>	Goodwin's Creek	Curled
Sweet Genovese	Hydcote Blue	Italian
Lemon	Kew Red	<u>Patchouli</u>
Thai	Platinum Blond	<u>Rosemary</u>
Amethyst	Provence	Barbeque
<u>Cat Grass/Wheat Grass</u>	Ruffles Boysenberry	Prostrate
<u>Catnip</u>	<u>Lemon Balm</u>	Salem/Upright
<u>Chamomile--Roman</u>	<u>Lemon Grass--East Indian</u>	<u>Sage</u>
<u>Chervil</u>	<u>Lemon Verbena</u>	Garden
<u>Chives</u>	<u>Mint</u>	Golden
Old Fashioned	Mojito	Purple
Garlic Geisha	Orange	Tri-Color
<u>Cilantro</u>	Peppermint	Pineapple
<u>Cumin--Black</u>	Spearmint	<u>Savory--Winter</u>
<u>Dill</u>	<u>Oregano</u>	<u>Tarragon--French</u>
<u>Eucalyptus</u>	Compact	<u>Thyme</u>
Silver Dollar	Greek	Archer's Gold
	Italian	English
		Lemon
		Spicy Orange

We also carry a line of premium quality herbs on our import list 52 week a year. That's every week all year. See our weekly availability for a complete list of varieties.

### USDA Certified Organic Herbs Pack 15--All grown in Rice pots

Basil	Coriander/Cilantro
Dill	Mint
Lavender	Oregano
Parsley--Curled and Italian	Rosemary
Sage	Thyme

See our weekly list for a complete variety selection.  
These are available to you every week all year.

We grow a selection of Impatiens that can get a bit confusing. None of our varieties are Walleriana, which in the type of Impatiens that are susceptible to Impatiens Downy Mildew. The following is what we grow and why.

### New Guinea Impatiens

Large flowers and best planted in partial days of sun. Full sun may burn the leaves a bit, and deep shade will keep them from full flower. New Guineas perform great all summer. This covers most of what people have in their yards really and have the widest usage area. Very tolerant to wilt and coming back strong.

### Sunpatiens

The flowers are not quite as large as New Guineas, but still good sized and they bloom very heavily in the full sun. A great item if you have an area or planter in the full sun that you'd like to fill in with color. Just like the New Guinea they recover from wilt very well. Nice mounding habit. Will perform very well all summer.

### Bounce Impatiens

This is the variety that we find isn't as well known, and it absolutely should be known and widely used. Bounce Impatiens will fill in an area or planter and bloom heavily in the shade. Just like the old fashioned Impatiens that we've lost to Downy Mildew. Bounce are not a Walleriana Impatiens and are not susceptible to Downy Mildew. It's not that Bounce is resistant, Bounce can't get it because of the type of plant it is. We've grown this in our own yards the past 2 years to see for ourselves how it performs in the shade. It is absolutely gorgeous. This is an item you need to offer your customers and are doing them a disservice if you aren't. Try them--you'll like them.

**7" Mandeville available in trays  
pack 6--Double Hoops**

**Sun Parasol Pink  
Sun Parasol Red**

**Jumbo 6 Packs  
(3 packs/tray)**

#### New Guinea Impatiens--Impacio series

White	Orange
Scarlet	Purple
Salmon	Soft Pink
Purple Star	Magenta
Lavender Pink	Peach Star

#### Wave Petunia

Classic Purple	Blue
Berry Velour	Red Velour
Burgundy Velour	Plum Veined
Misty Lilac	Pink Passion
White	

**Premium 4" Material for the Spring Season**

<u>Item</u>	<u>Pack</u>		
<u>Arctotis--Opera</u>	15	<u>New Guinea Impatiens</u>	15
Rose-Fire-Orange		Impacio Series	
<u>Argeranthemum--Sassy Margeurite</u>	15	White	Orange
White	Rose	Scarlett	Purple
Double Yellow	Double Deep Rose	Salmon	Soft Pink
Sassy Red		Purple Star	Magenta
<u>Bacopa--Megacopa</u>	15	Lavender Pink	Peach Star
Pink	Blue	<u>Petunia</u>	15
New White		Headliner Pink Sky	
<u>Begonia--Non Stop</u>	15	Headliner Night Sky	
Deep Red	Orange	Headliner Stary Sky Burgundy	
Pink Shades	Yellow	<u>Crazy-Tunia</u>	
White		Black Mamba	
<u>Bounce Impaitens</u>	15	Cosmic Purple	
Violet-Cherry-Pink Flame		Ultra Violet	
White-Bright Coral		French Kiss	
<u>Brachycome</u>	15	Moon Struck	
Mauve Delight		<u>Potato Vine</u>	15
<u>Calendula--Caleo</u>	15	Lime-Red-Black	
Orange	Yellow	<u>Ranunculus</u>	15
<u>Calibrachoa--Conga</u>	15	Magic--Red-Yellow-Orange-White	
Dark Blue	Orange Kiss	Rose Delight--Golden Yellow	
Deep Yellow	Rose	<u>Rex Begonias</u>	15
White		Escargot	Salsa
<u>Calibrachoa--Mini-Famous</u>	15	Fedor	Red Kiss
Deep Yellow	Royal Blue	Paso Doble	
Rose	Purple	<u>Salvia--Velocity</u>	15
Violet with Eye		Blue	
<u>Diascia--Darla</u>	15	<u>Sanvitalia</u>	15
Deep Salmon	Orange	Tsavo Yellow Ice	
Rose		<u>Scaveola--Bombay</u>	15
<u>Doreanthus</u>	15	Pink	White
Trailing Mezzoo Red		Deep Blue	
<u>Euphorbia--Breathless</u>	15	<u>Sunpatiens--Compact</u>	15
Blush	White	White	Fire Red
<u>Euryops</u>	15	Orchid	Lilac
Sonnenschein--Yellow		Royal Megenta	Hot Coral
<u>Fiesta Double Impatiens</u>	15	<u>Torenia--Moon series</u>	15
Pink Ruffles-Stardust Pink-White		Rose	Purple
Lavender Orchid-Salmon		Yellow	
<u>Heuchera</u>	15	<u>Verbena--Lanai series</u>	15
Assorted Varieties		Royal Purple with Eye	Peach
<u>Isotoma</u>	15	Deep Pink	Twister Pink
Fizz N Pop		Twister Purple	
<u>Lantana--Little Lucky</u>	15		
Peach Glow	Hot Pink		
Pot of Gold	Red		
<u>Mercardonia</u>	15		
Magic Carpet			
<u>Nemesia</u>	15		
Sunshine	Little Banana		
Little Orange	Little Cherry		



## Premium Potted Material

### 4 1/2" Geraniums--Americana series

Pack 15 per tray  
Dark Red--Salmon--Coral

### 5 1/2" Gerbera Daisy--Jaguar series

Pack 8 per tray--All trays are asst. colors

### 5 1/2" Madinia Dipladenia

Pack 8 per tray--Available in Red or Pink

### 5 1/2" Ornamental Grasses

Pack 8 per tray



### 6" Citronella--Pack 6

### 6" Sennetti Pericallis--Pack 6

Super Blue--Blue Bi-color--Ruby Red  
Magenta--Magenta Bi-color

### 6" Shizanthus--Atlantis Mix--Pack 6

### 6 1/2" Geranium--Americana series--Pack 6

Coral            Dark Red  
Mega Rose      Salmon

### 7" Dahlia--Grandahlia series--Pack 6

Orange          Rose  
Sunrise        Deep Red  
Pink             Yellow

### 8" Alstromeria--Inca series

Nobel           Husky  
Bandit          Coral  
Lucky           Sundance  
Lolly



## Premium Fall Material

4" Kale  
Red  
White  
4" Ornamental Peppers  
Black Pearl  
Medusa  
Masquerade  
4" Rainbow Chard  
4" Rudbeckia  
Toto Gold  
Toto Rustic  
Large Euro Pot Millet  
Red Jester  
Jade Princess  
9" Fountain Grass  
Rubrum  
Fireworks  
White  
12" Fall Mixed Containers

### A Full Selection of Hardy Mums

4" Mums  
8 different colors  
9" Belgian Mums  
Asst. Colors  
10" Patio Belgian Mums  
Asst. Colors  
10" HB Belgian Mums  
Asst. Colors  
Bushel Basket Mums

Decorative Gourds--Sprayed not dipped--no mess

Orange Mini Pumpkins  
White Mini Pumpkins  
Face Painted Mini Pumpkins  
Sugar Pumpkins by the case and bin  
Face Painted Sugar Pumpkins  
Dried and Colored Wheat  
Dried and Colored Twigs  
Scarecrow Accents

A great selection of other items to go along!!

Pricing our our weekly availability

## Premium Christmas Material

4" Poinsettias 15  
Asst. Colors  
6" Poinsettias ea.  
Asst. Colors including many Novelties  
8" Poinsettias ea.  
Asst. Colors  
10" Poinsettias ea.  
Asst. Colors  
Cyclamen in 4 1/2"-6"-and 8"  
Christmas Cactus in 4"-6"-8"HB-and 10"HB

Balsam Double Faced Wreaths  
Anything from an  
8" Wreath to a 72" Wreath  
Larger Wreaths available upon request

Roping of all types  
East Coast--West Coast  
10 yard rolls up to 25 yard rolls

Kissing Balls  
decorated and undecorated

Loose Greens  
Whether you're looking for loose Balsam  
brush or boxed fancy greens both  
bunched or loose--we've got what you need

Fancy pre-made Wreaths  
We have a huge selection  
Just take them out of the box, hang them up  
and sell away--no labor--no fuss--just profit

Pine cones  
Cases of Sugar--Ponderosa--Lodgepole

Fancy pre-made Swags  
Enormous selection of awesome Swags  
We will have swags to fit any budget

The two things that are most important to us  
are quality and service--get what you want!  
when you want it!

With us you'll get both!!!  
Christmas availability and pricing in August!

## Why buy from us?

**There are many choices as where to buy many of the items you need.  
Here are some of the things that make us different.**

We grow many of our items much colder and longer than most growers. Why and how does that affect the product? By growing colder we use far less growth regulator than most growers. Which makes the product grow right away for your customer rather than growing through the regulator first. Growing colder also allows us to put a very large root system on the product, thus making a larger root system for the plants to feed from all spring and summer. It will get more water and food creating less maintenance for your customer. Making is easier for them to keep it blooming throughout the heat of the summer. The more success they have brings them back to you and you to us.

We keep our minimums low throughout the year to keep you coming back every week. No need to fill your benches with more than you need. We have a wide variety of items every week of the year. It's important to us that you have no shrink. It keeps us all healthy businesses. We love full truckloads just as much as every wholesaler. But we'd love to see you every week more--we'll both sell more that way.

Service and quality are the most important things to us. Give us a call and ask us how something looks--We'll tell you the truth. If it needs to wait a week, we'll let you know. People buy what's colorful and ready to go--that's what we want to give you. Wasted space costs everyone money.

You'll find our drivers very courteous and easy to get along with.  
If you buy an item that doesn't look quit right when it gets there, then send it back.  
You'll get no argument from our drivers. They may ask why, just to let us know.  
That way we can service you better.

Come on up and ask us any questions you like.  
The only bad question is the one that you don't have an answer for because you didn't ask.  
We hope to see you soon.

## Terms and Conditions

**All first year and seasonal customers are strictly COD.**

**All accounts with approved credit are net 30 Days.**

**Overdue accounts are strictly COD.**

**1-1/2% interest monthly on all overdue accounts. (18% annually)**

**The Minimum for delivery is \$500.00**

### **Delivery Charges**

**Inside 10 miles from The Flower Hutch--\$25.00**

**From 11 to 50 miles from The Flower Hutch--\$50.00**

**From 51 to 75 miles from The Flower Hutch--\$75.00**

**From 76 to 100 miles from The Flower Hutch--\$100.00**

**Outside 100 miles please call for a quote.**

**All toll charges will be added on to the base delivery charge.**

**If you have any questions please give us a call.**

**1-978-597-0062**

**We accept Visa, Master Card, and American Express.**

**All the Catalog prices are subject to change without notice.**

**Please see our weekly availability for current pricing.**